

Sample form, not for offline completion.

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11. Excellence in Business in Outstanding New Start Up

This award recognises a new Northern Territory business that has launched with impact and demonstrates strong potential for future growth and scalability. It celebrates emerging businesses with a clear vision, a unique value proposition, and a proactive approach to innovation and entrepreneurship.

Eligible businesses must have commenced operations on or after 1 January 2024 and be able to demonstrate early-stage success, forward-thinking leadership, and the ability to build a sustainable business model.

Please note: Government agencies are not eligible for this category.

Examples of eligible achievements may include (but are not limited to):

- Launch of a new product, service, or business model
- Disruption or innovation within an existing industry
- Strong branding and early market traction
- Community or environmental impact
- Founders' vision and influence on growth
- Scalable systems, products, or services

Entry Criteria

Entrants are required to demonstrate their achievements since launching in the following areas:

- The inspiration behind the business and what makes it unique
- Innovation and creativity in product, service or delivery
- Early business performance, growth and market engagement
- Contribution to the community or industry
- Plans for sustainability, growth, and long-term impact
- Branding, presentation, and customer engagement
- Leadership qualities of the founders or entrepreneurs

This is a self-nomination category.

Nomination name

Business Nominee's Name

Description of Business

Business Physical Address

Contact Person's Name

The person who is writing this nomination

Contact Person's Email Address

The email of the person who is writing this nomination

Contact Person's Phone (optional)

Please include the state code (8) at the start of your number. Eg 08 89xxabcd

Business's Website

Social Media Presence (optional)

Facebook

Twitter

TikTok

Instagram

LinkedIn

Nomination Questions

Approximately what date was the business established/operational from?

(This category is for Start Ups that have been operational from the 1st of January 2024 or less)

How will you measure success and what are you doing to ensure your business is sustainable into the future?

What has been done to ensure compliance for the business and what research was conducted to determine feasibility?

How will your business scale to meet the growing demand for your business?

What are your business goals for next year and how do you differentiate your business to competitors (value proposition) and how have you determined your target markets?

Please upload any supporting material. Accepted supporting material includes (up to three) photos and/or (optional) logo.



Please upload any supporting material (optional)



Please upload any supporting material (optional)

