

# Sample form, not for offline completion.

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## 14. Business Excellence in Business Events and/or Trade Delegations

This category recognises a business, organisation, or collaborative initiative that has successfully delivered or contributed to business events, trade delegations, or commercial promotional activities that support Northern Territory growth and capabilities. These efforts may include facilitating market access, building connections, showcasing NT capabilities, or strengthening the Territory's reputation in domestic or global markets.

### **This category is open to businesses, organisations, or partnerships that have:**

- A registered ABN and a physical presence in the Northern Territory
- Been operating for a continuous period of at least 12 months
- Led, coordinated, or played a significant role in a business event, trade mission, or commercial promotional activity that supports NT economic growth and capabilities

Please Note: Federal and Northern Territory Government agencies are not eligible for this category.

### **Entry Criteria**

Entrants should demonstrate their achievements over the past 12 months by addressing:

- Contribution to the NT economy — clear evidence of how the event, trade delegation or promotional activity supported economic growth or opportunities for the Territory at a local, national or international level.
- Promotion of NT strengths — how the activity showcased the Northern Territory's capabilities, industries, or unique advantages.
- Connections and partnerships — how the event or activity built valuable relationships or networks that benefit the NT.
- Innovation in delivery — creative or effective approaches that enhanced the success or reach of the activity.
- Ongoing impact — how the outcomes delivered lasting value or future opportunities for the NT.

### **This is a self-nomination category.**

Nominator's name

Business Name

Description of Business

Business Physical Address

Contact Person's Name

The person who is writing this nomination

Contact Person's Email Address

The email of the person who is writing this nomination

Contact Person's Phone (optional)

Please include the state code (8) at the start of your number. Eg 08 89xxabcd

Business's Website

Social Media Presence (optional)

Facebook

Twitter

TikTok

Instagram

LinkedIn

What event, activity or delegation have you delivered that supports the Northern Territory?

2000 words

What were the outcomes and how does this impact or influence the Territory economy?

2000 words

How did this activity, event or delegation strengthen trading relationship within the Northern Territory, Australia, and/or targeted country or countries?

2000 words

What are your future plans for supporting the NT Export Industry?

If you would like to upload any supporting documents, please do so on the Attachments tab.

Material may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 5MB per piece. A maximum of five pieces can be uploaded with your entry.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo.

3. Provide website URL's to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. Please do not upload any further written material as the judges will not consider these. The written component of your entry should be fully explained within the provided form fields.

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